

## “What Youth Really Want?”

2004 Youth Survey Results

Joe Fichter

Family Support Services of West Hawaii

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## What the Youth (30) Told Us

(Focus Group--June 21, 2000)

### Needs

- Cool place with music, dancing, a game room, computers, food, drinks.
- Run by youth, supervised by cool adults.
- A central place to find out what's happening.

### Barriers

- Transportation is not a barrier

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## What Adults (10 )Told Us

(Focus Group--June 21, 2000)

### Needs

- Mentoring
- Arts and theatre programs
- Sex Education

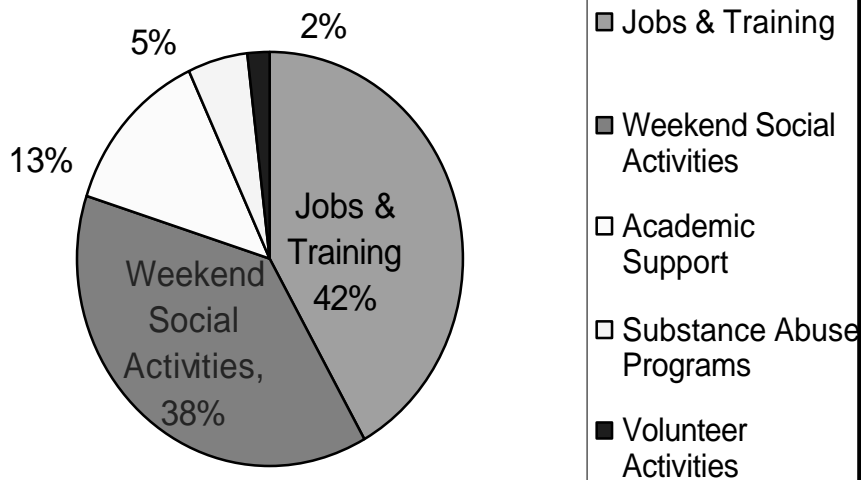
### Barriers

- Transportation is a barrier

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## What Web Survey Told Us: 2001

[www.howsyourhealth.com](http://www.howsyourhealth.com) (N=84)



Source: How's Your Health, June 2000-2001- [www.howsyourhealth.com](http://www.howsyourhealth.com)

## Why a New Survey ?and Who Designed?

•**Designed to:** help increase participation by better understand student point of view on drivers of & barriers to participation

•**Designed by:** North Hawaii Learning Centers & North Hawaii Outcomes Project,

•**Target :** students in grades 6 – 12 public and private schools in North Hawaii (North & South Kohala and Hamakua)

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## Survey Distribution & Responses

• 6 <sup>th</sup> .....	246
• 7 <sup>th</sup> .....	292
• 8 <sup>th</sup> .....	231
• 9 <sup>th</sup> .....	86
• 10 <sup>th</sup> .....	129
• 11 <sup>th</sup> .....	120
• 12 <sup>th</sup> .....	106

2,662

Youth Survey's were distributed

1,235

Youth Survey's were received

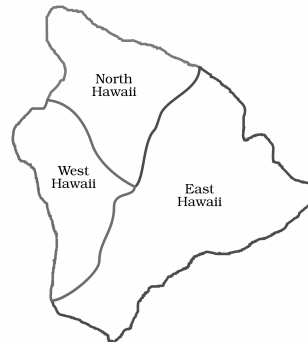
46.4%

Response rate

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## North Hawaii Schools

- Home School
- Hawaii Montessori School
- Honokaa Elementary
- Honokaa Intermediate & High
- HPA - Middle
- HPA - Upper
- Kanu o ka Aina
- \*Kealakehe High
- \*Kealakehe Middle
- Kohala High
- Kohala Middle Paauilo Elementary & Intermediate
- Parker
- Waimea Country
- Waimea Middle



Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## Most Common Participation -Top 10

• Hanging out with Friends	791	65.4%
• Going to the Beach	665	55.0%
• Watching TV >3 hours/day	548	45.3%
• Other	390	32.2%
• Body boarding/Surfing	389	32.1%
• School Sports	356	29.4%
• Intramural Sports	236	19.5%
• Skateboarding/Rollerblading	231	19.1%
• Driver's Education	189	15.6%
• Music Classes	183	15.1%

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## Most important reasons you do participate in after-school activities?”

• <b>FUN</b>	460	37.2%
• <b>STAY FIT</b>	193	15.6%
• <b>FRIENDS</b>	151	12.2%
• <b>LEARN/LEARNING</b>	108	8.7%
• <b>SOMETHING TO DO</b>	107	8.7%
• <b>PLAY SPORTS</b>	102	8.3%
• <b>KEEP BUSY</b>	67	5.4%
• <b>KEEP OUT OF TROUBLE</b>	57	4.6%
• <b>SOCIALIZE</b>	55	4.5%
• <b>STAY ACTIVE</b>	47	3.8%

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## Middle Participation

• Job training	182	14.7%
• Community Service Learning	116	9.4%
• North Hawaii Learning Centers	65	5.3%
• Peer Counseling	65	5.3%

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## Less Common Participation

• 4H Club	13	1.1%
• High School Rodeo	39	3.2%
• Botball Team	40	3.3%
• Mentoring Program	42	3.5%
• Hiking Club	43	3.6%
• Makalii Sailing Program	46	3.8%
• North Hawaii Learning Centers	47	3.9%
• Battle of the Bands	53	4.4%
• Gymnastics	55	4.5%
• Boy Scouts/Girl Scouts	56	4.6%

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## Barriers

“If you wanted to participate, what  
would help most?”

Options:

- Programs in my community
- Transportation
- Scholarships

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## “Program In My Community”

### Would Help Most -Top 5

Motocross/ATV Club	156	12.6 %
Cooking Class	141	11.4%
Battle of the Bands	103	8.3%
Dance Class	96	7.8%
Body boarding/Surfing	95	7.7%

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## “Transportation”

### Would help most- Top 5

Canoe Paddling	215	17.4%
Going to the Beach	208	16.8%
Body boarding/Surfing	207	16.8%
Motocross/ATV Club	173	14.0%
Driver’s Education	155	12.6%

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## "Scholarships"

### Would help most -Top 5

Cooking Class	94	7.6%
Motocross/ATV Club	74	6.0%
Driver's Education	69	5.6%
School Sports	67	5.4%
Canoe Padding	63	5.1%
Music Classes	63	5.1%

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

### 45% of youth responding watch more than 3 hours of TV per day

• <u>6<sup>th</sup></u>	110	44.7%
• <u>7<sup>th</sup></u>	120	41.2%
• <u>8<sup>th</sup></u>	112	48.3%
• <u>9<sup>th</sup></u>	46	53.5%
• <u>10<sup>th</sup></u>	63	48.8%
• <u>11<sup>th</sup></u>	48	40.0%
• <u>12<sup>th</sup></u>	49	46.2%

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## Similarities to Hamakua 2001 Survey

According to a survey of 943 North Hawaii  
students, youth want more...

Sports	Basketball	68%
Outdoor Recreation	Swimming	72%
Hobbies	Cooking	70%
Cultural	Field Trips	83%

Source: Doug Connors, Physical Activity Survey, 2001

## Similarities to Hamakua 2001 Survey

Youth would like more  
opportunities for:

- Surfing
- Hunting
- Cooking
- Hula

Most concerned about:

- Peer Pressure
- Smoking
- Drug and Alcohol
- Pregnancy
- Theft
- Boredom

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## A Few Suggestions for Discussion:

- Focus on the drivers of participation  
Fun, Fit , Friends
- Focus on student interests:
  - Surfing as a school sport ?
  - ↑ Drivers- Ed Opportunities
  - ↑ Cooking opportunities-integrated into curriculum
  - Job training/Entrepreneurial skill
- Pinpoint & address the specific barriers to participation in each program
- Better identification of, encouragement of, & support of non participants
- How do we ↓TV??

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project

## Integrating Academics & Surfing? Princeton Surf Team



So what will we do differently  
based on this information?

?

Youth Speak Up Survey 2004: North Hawaii Learning Centers & North Hawaii Outcomes Project